



EXHIBITION & CONFERENCE  
AUGUST 27–29, 2024  
SAO PAULO, BRAZIL



EXHIBITION & CONFERENCE  
SEPTEMBER 3–5, 2024  
MEXICO CITY, MEXICO

WEBINAR

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# The Promising Growth Outlook of Energy Storage in Brazil and Mexico

ABOUT THE ORGANIZER OF THE WEBINAR

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## **The smarter E South America**

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By uniting four parallel exhibitions, **The smarter E South America is LATAM's largest platform for the new energy and mobility world.** Following the vision of a renewable, decentralized and digital energy world and a sustainable mobility future, The smarter E South America takes a comprehensive approach by presenting cross-sector solutions and technologies. It creates opportunities to address all key areas across sectors and industries. Focusing on the interplay of **power generation, storage, energy management and e-mobility**, The smarter E South America brings together international stakeholders of the energy and mobility future from across the world's most influential markets.



## QUICK FACTS

# INTERSOLAR MEXICO 2024

The 1st solar-plus-storage event  
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!

- **Date:** September 3–5, 2024
- **Venue:** Centro Citibanamex, Mexico City
- **Topics:** PV, solar heating & cooling, energy storage
- **Co-located events:** The GREEN Expo®, Aquatech Mexico
- **Special Exhibition:** ees (electrical energy storage) Mexico
- **Exhibitors:** 400+ expected (combined)
- **Visitors:** 12,000 expected (combined)
- **Content:** 2-day conference program, 3-day Stage program and technical workshops
- **Entrance fee:** entry to the exhibitions free of charge
- **Ticket Shop:** [www.intersolar.mx/registration](http://www.intersolar.mx/registration)

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## Pavilion Exhibit Opportunities

### Pavilion Offers

Are you ready to enter the Mexican and Brazilian market? We have created Pavilion Exhibit Packages for companies in the field of solar, energy storage and e-mobility interested in exhibiting in an uncomplicated and cost-effective way.

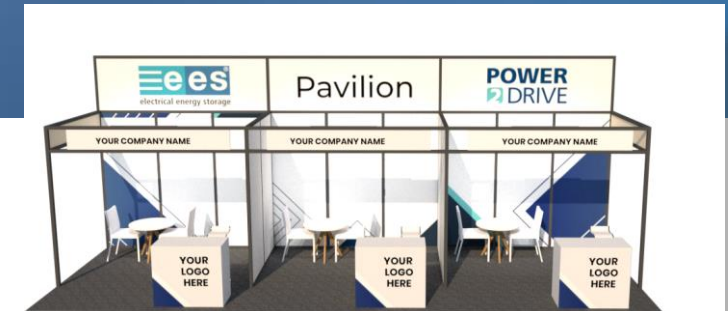
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### The smarter E South America, August 27-29, 2024

- Element1 (Green H2) Pavilion
- Special Exhibit E-Mobility
- Europe Pavilion
- U.S. Pavilion

[More Information](#)



### Intersolar Mexico, September 3-5, 2024

Join the ees & eMobility Pavilion or LATAM Pavilion. Pricing starts from \$2,500.

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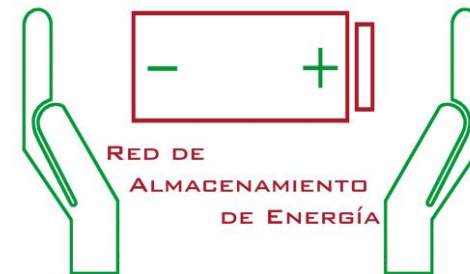
## CONTENT

# The Promising Growth Outlook of Energy Storage in Brazil and Mexico

### Content of Webinar

Despite the exponential growth of the global energy storage market, Latin America has not yet emerged as a significant player. Currently, the largest energy storage projects in the region are being implemented in Chile. Like Chile, Brazil is experiencing a surplus of renewable energy and requires large-scale energy storage solutions to enhance operational flexibility. Meanwhile, Mexico is on the brink of a new era in renewable energy, with the new government's plans for the next six years potentially sparking the development of the storage market. Join us in this webinar to discover why energy storage in Brazil and Mexico holds a promising growth outlook.

### Supported by



SPEAKERS / MODERATOR

Webinar Speakers and Moderator



**Markus Vlasits**

President of board of  
directors  
Brazilian Association for  
Energy Storage Solutions  
(ABSAE)



**Dra. Ana Karina Cuentas Gallegos**

Researcher  
UNAM  
Red Mexicana de  
Almacenamiento de  
Energía



**Marisol Oropeza**

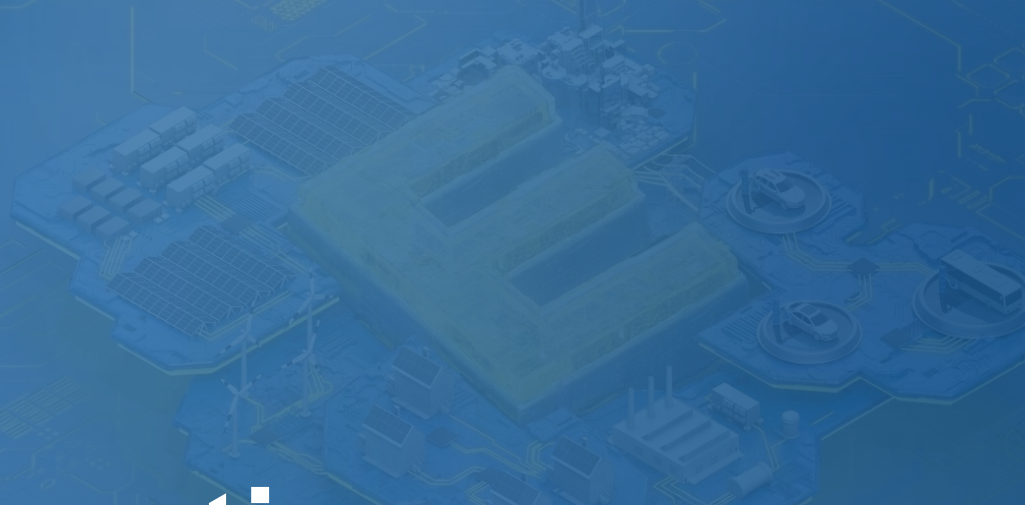
Consultant  
matters



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# Time for Questions

MEXICO & BRAZIL

## Upcoming Events



### **The smarter E South America**

August 27–29, 2024

Sao Paulo, Brazil



### **Intersolar Mexico**

September 3–5, 2024

Mexico City, Mexico



### **Intersolar Summit Brasil Nordeste**

April 23–24, 2025

Fortaleza, Brazil



### **Intersolar Summit Brasil Sul**

October 28–29, 2025

Porto Alegre, Brazil



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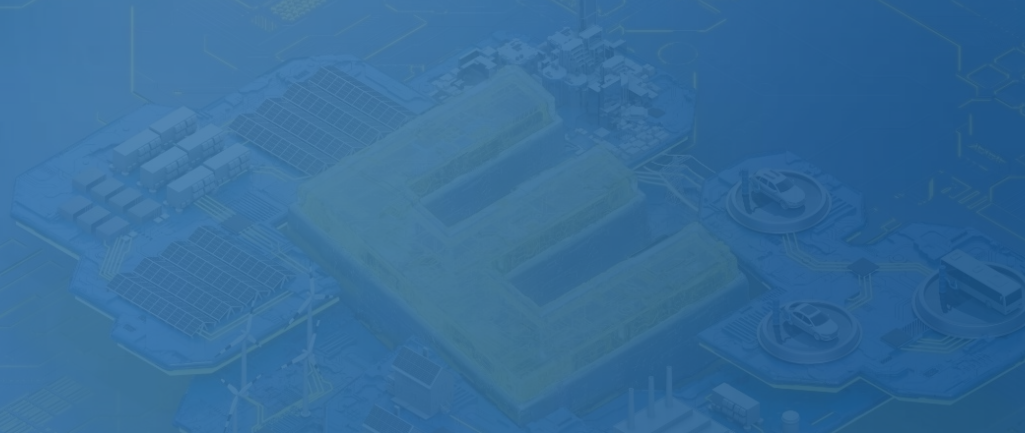




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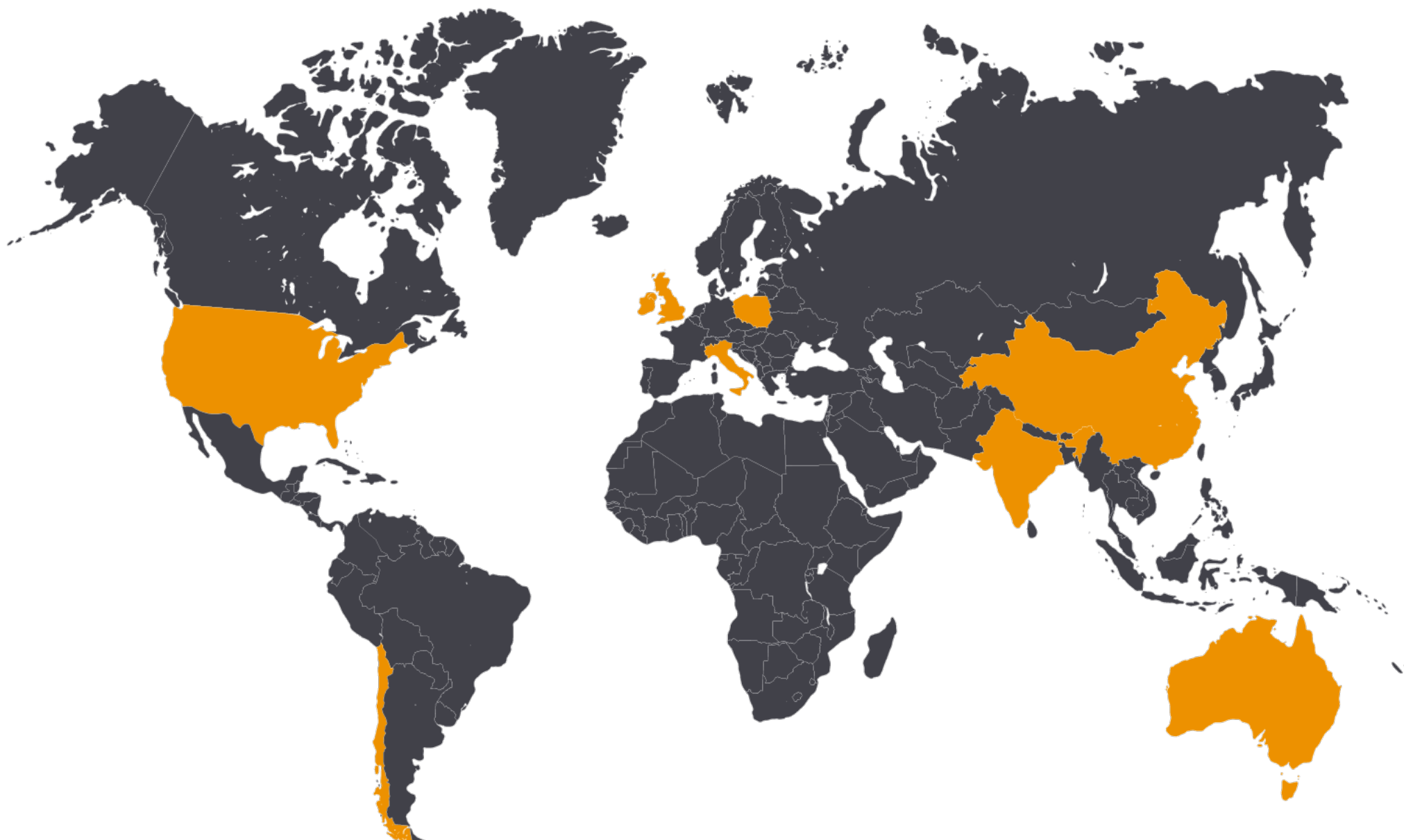


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# Thank you for your Attention!

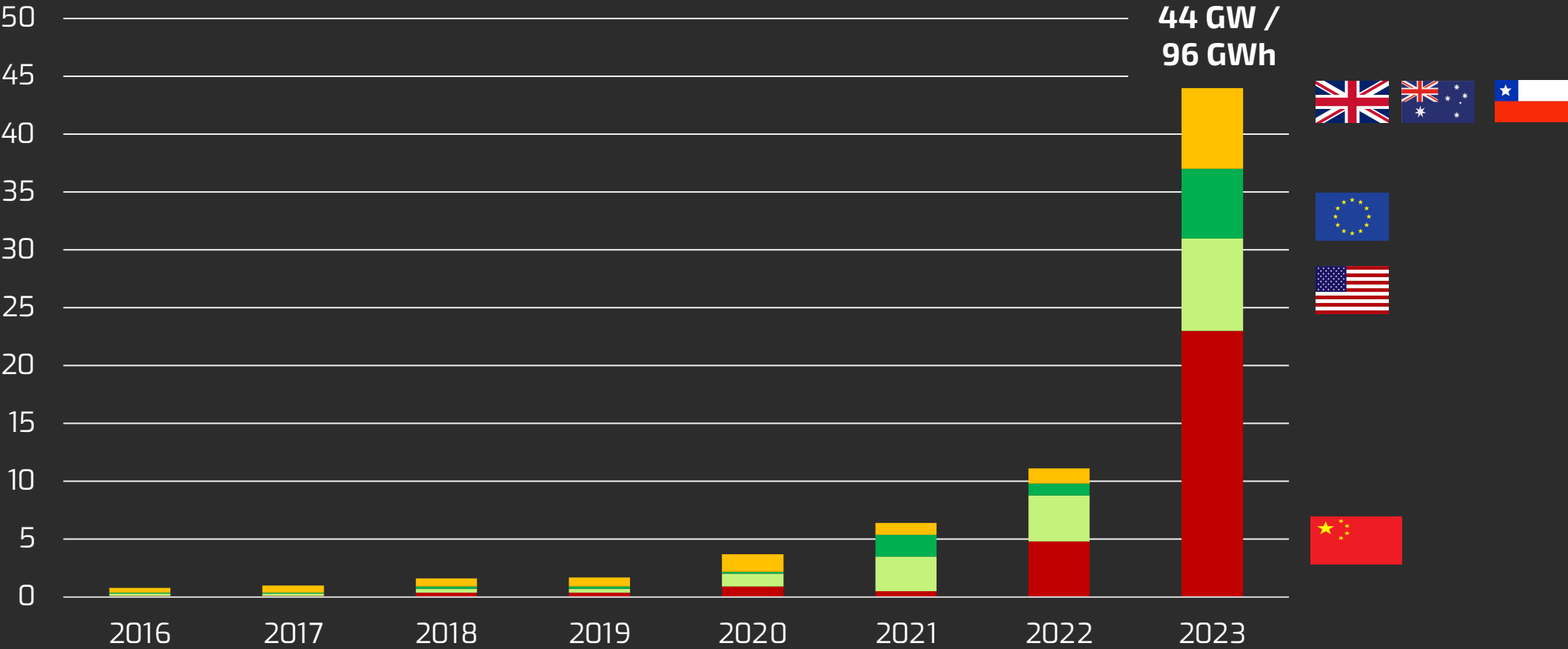
# ***The Promising Growth Outlook of Energy Storage in Brazil***





**The global energy storage 'heat-map'**

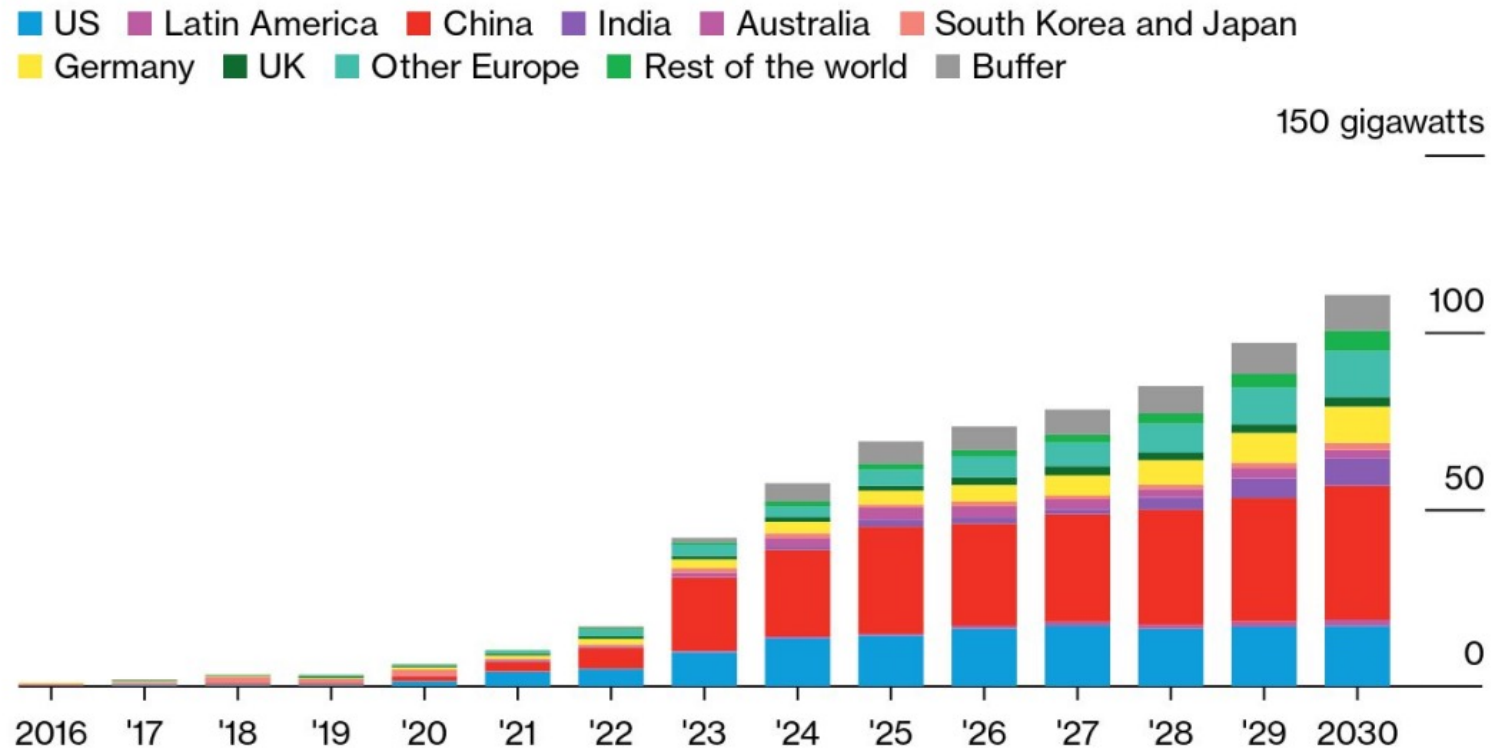
# Novas instalações de projetos de armazenamento com baterias (GW)



The global energy storage market is growing exponentially

# ENERGY STORAGE IS ABSOLUTELY VITAL TO SUSTAIN THE GROWTH OF LOW-CARBON RENEWABLE SOURCES

## Global gross energy storage capacity additions by key market



Source: BloombergNEF. Note: Buffer = headroom not explicitly allocated to an application.

BloombergNEF

## Key applications

### Front of the meter

- Support integration of variable renewable generation;
- Postpone investments in transmission and distribution;

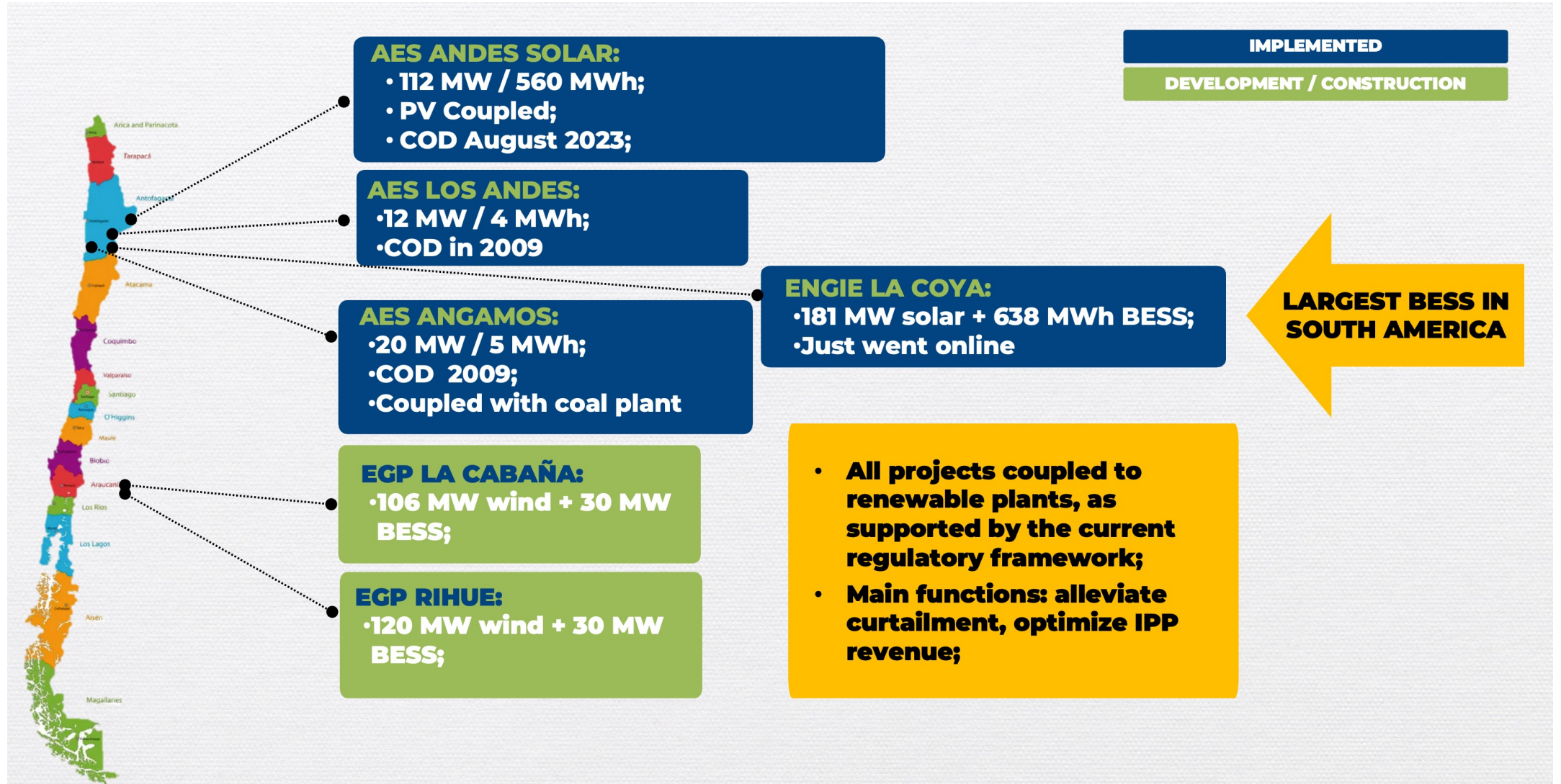
### Behind-the-meter

- Consumption and cost management (load-shifting, peak shaving);
- Energy backup;
- Electric vehicles integration/ vehicle-to-grid;

### Offgrid

- Replacement of fossil generation with renewable sources (solar) with storage;

# CURRENTLY, CHILE IS THE LEADING MARKET FOR ENERGY STORAGE IN SOUTH AMERICA



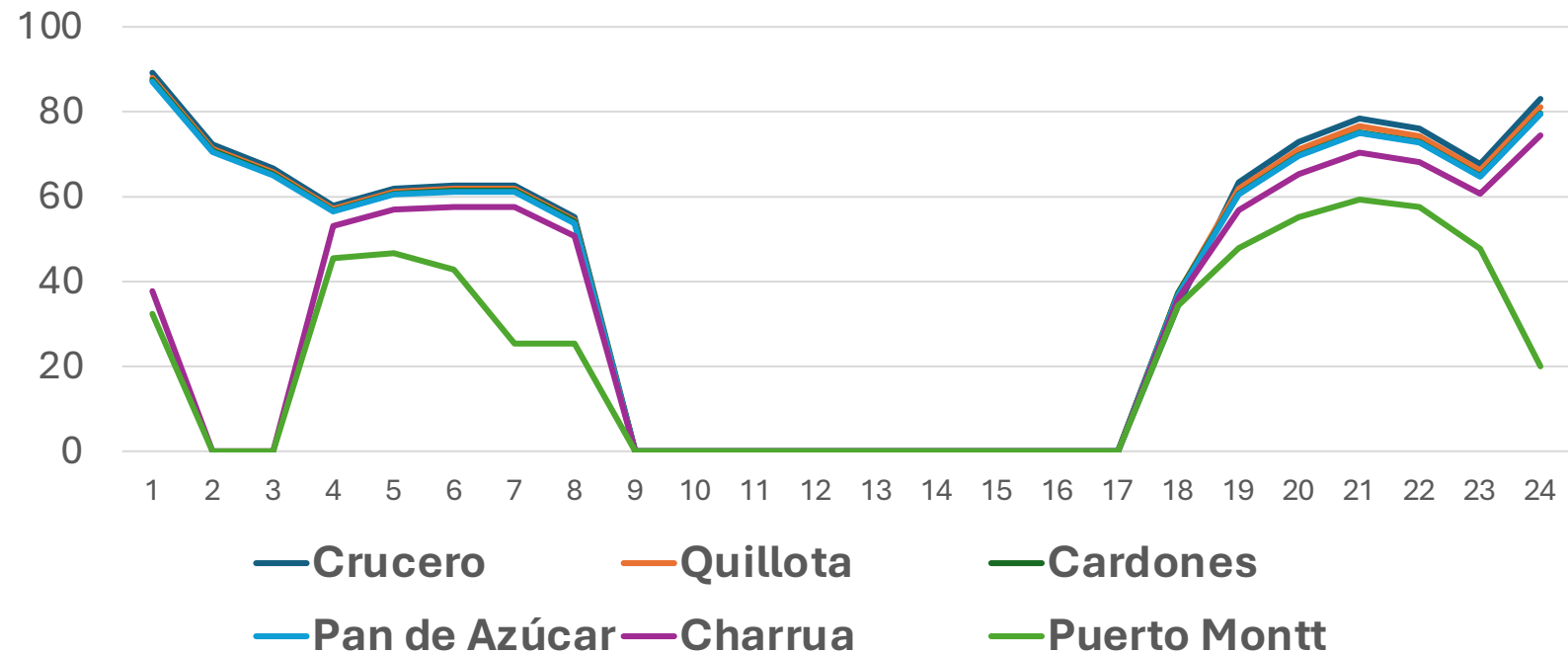


# THE CHILEAN MARKET OFFERS VIABLE CONDITIONS FOR THE IMPLEMENTATION OF LARGE-SCALE STORAGE PROJECTS

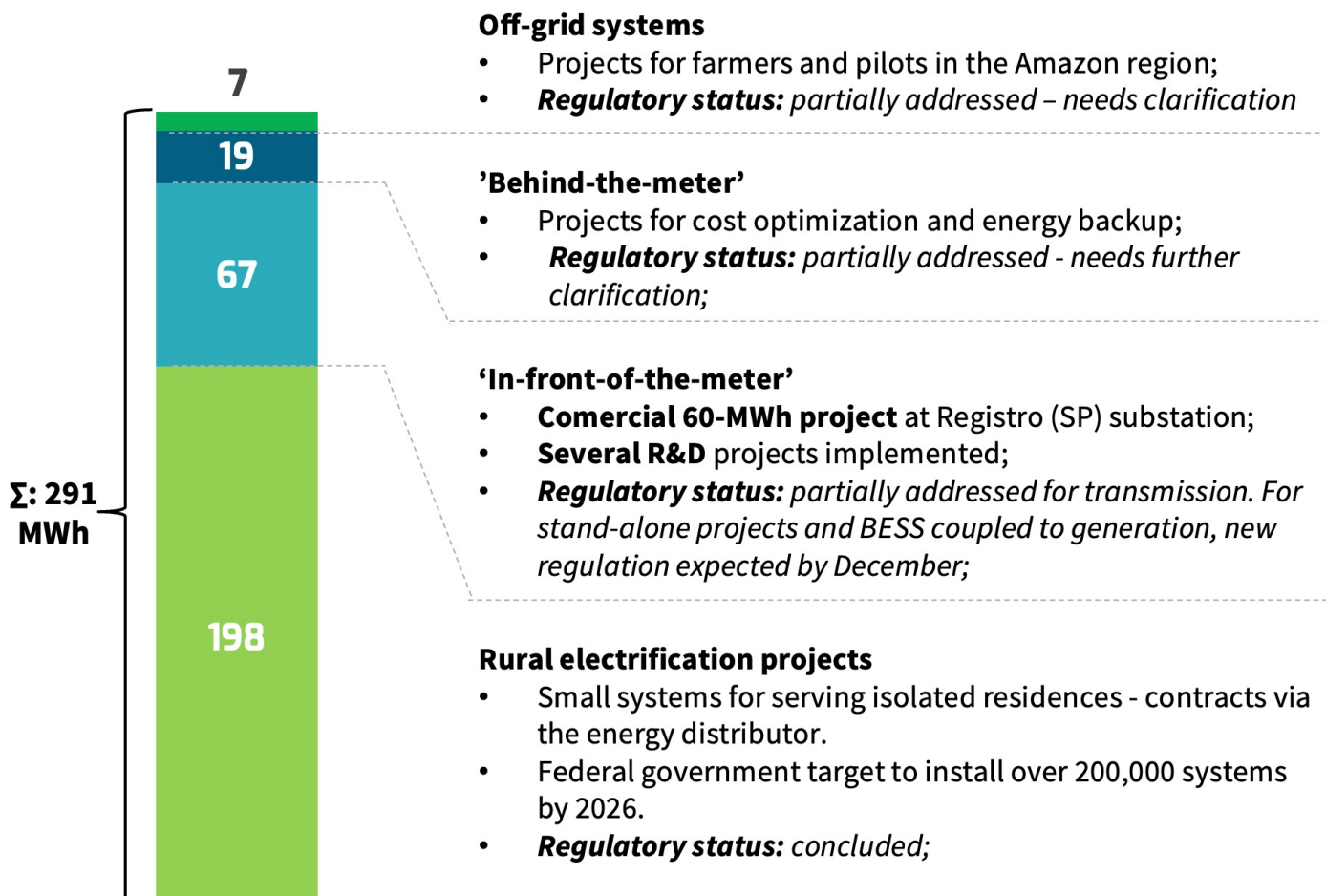
## CHALLENGE OF INTEGRATING 'NEW' RENEWABLES WITH CONVENTIONAL SOURCES

- Roughly 30% of Chilean electricity is provided by inflexible coal and hydropower;
- Massive, daily curtailment of wind and solar, equivalent to  $\approx$  40% of its generation capacity;

,Real' Marginal Electricity Prices – June 16, 2024  
(USD/MWh)



## Installed capacity of storage projects in Brazil (MWh, as of 11/2023)



## Pioneering 'in-front-of-the-meter' BESS projects:



30MW/60MWh BESS in transmission at the Registro Substation/SP



1 MW/1MWh R&D BESS installed in Tubarão/SC in a hybrid solar PV and wind power plant

## Other companies with BESS initiatives – ANEEL Strategic R&D Program nº 21/2016:



- Generation;
- Green hydrogen;

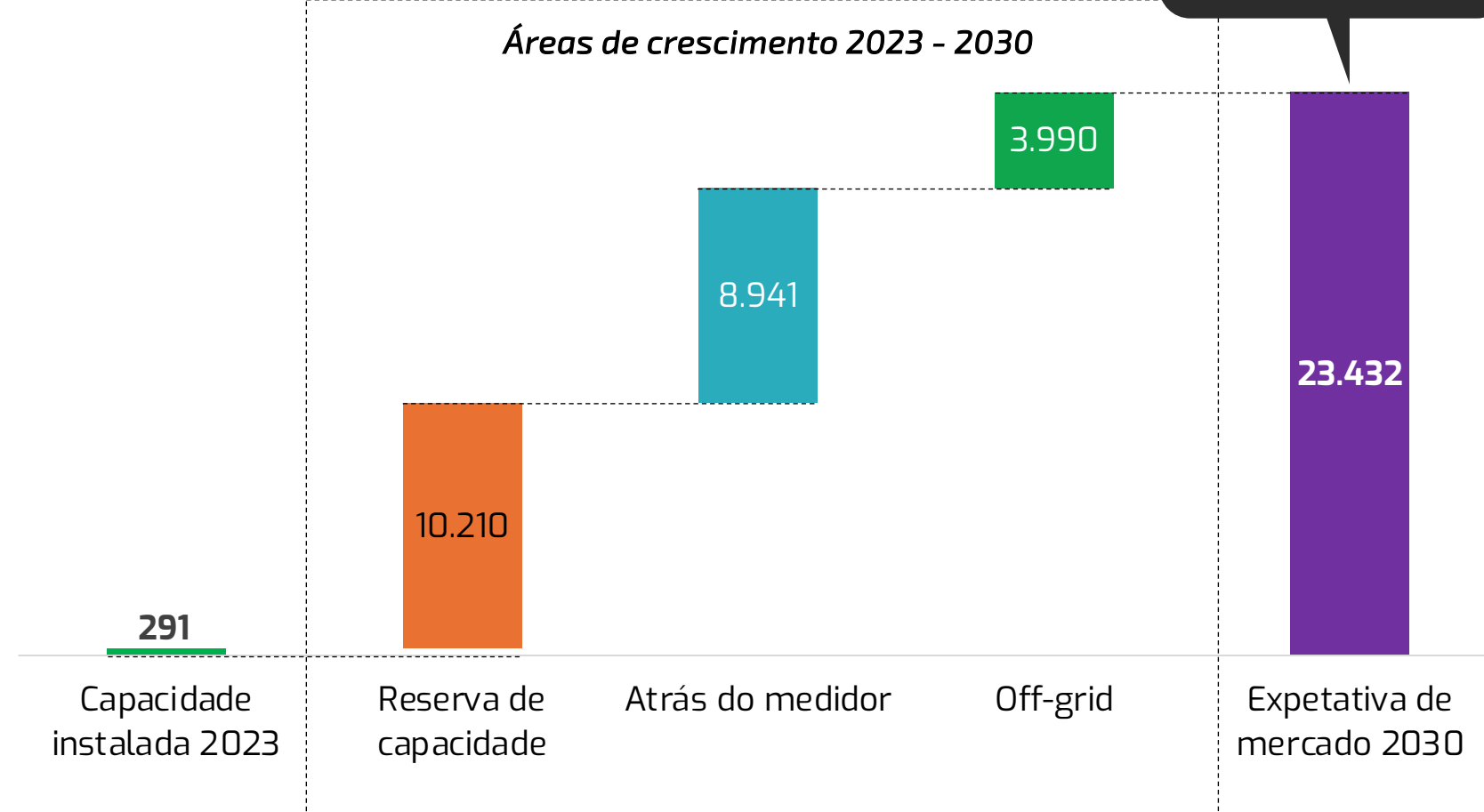


- Distribution
- Generation



The Brazilian BESS market is still at an early stage of development

MWh de capacidade instalada



**Reserva de capacidade:**

- Crescimento de fontes renováveis trará a necessidade de expansão de fontes de confiabilidade;

**Atrás do medidor:**

- Oportunidades de gerar economias para consumidores em média tensão e atuar em mecanismos de resposta da demanda;

**Off-grid:**

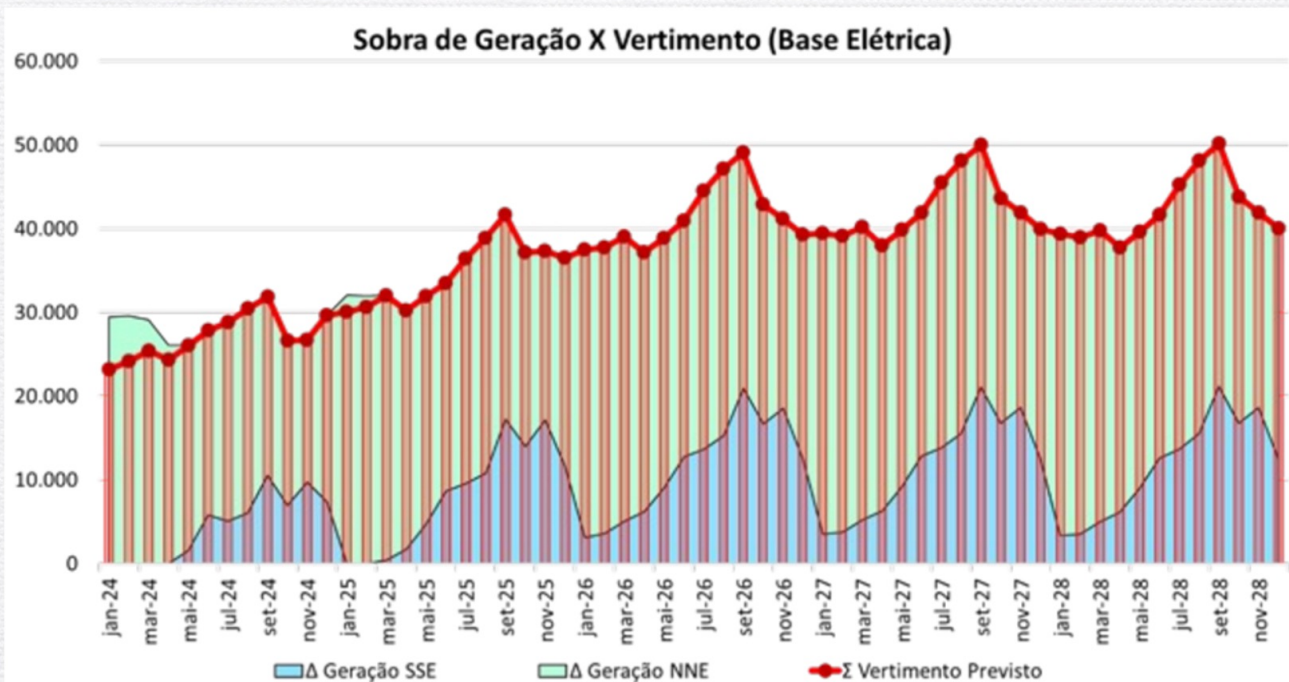
- Substituição de fontes fósseis caras e poluentes por soluções renováveis com armazenamento.

The Brazilian energy storage market is expected to reach an installed capacity of 23 GWh by 2030

Fonte: NewCharge, 2023

# LIKE CHILE, BRAZIL IS ALSO FACING SURPLUS RENEWABLE ENERGY AND NEEDS LARGE-SCALE STORAGE FOR OPERATIONAL FLEXIBILITY

**Curtailment of renewable energy expected to reach 50 GW by 2028**



**Expected duration of dispatches for reserve capacity not to exceed 4 hours**

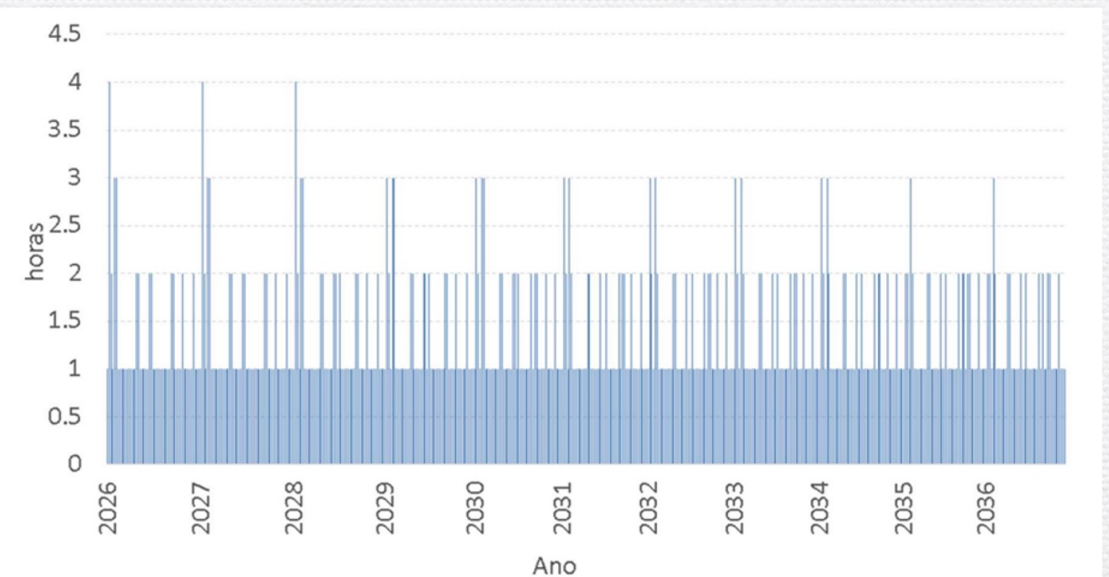


Figura 8 – Nº de horas de ponta (maior ou igual a 98% da demanda líquida máxima mensal) no mesmo dia, para cada mês e ano do horizonte de planejamento da expansão. Fonte: Elaboração própria.

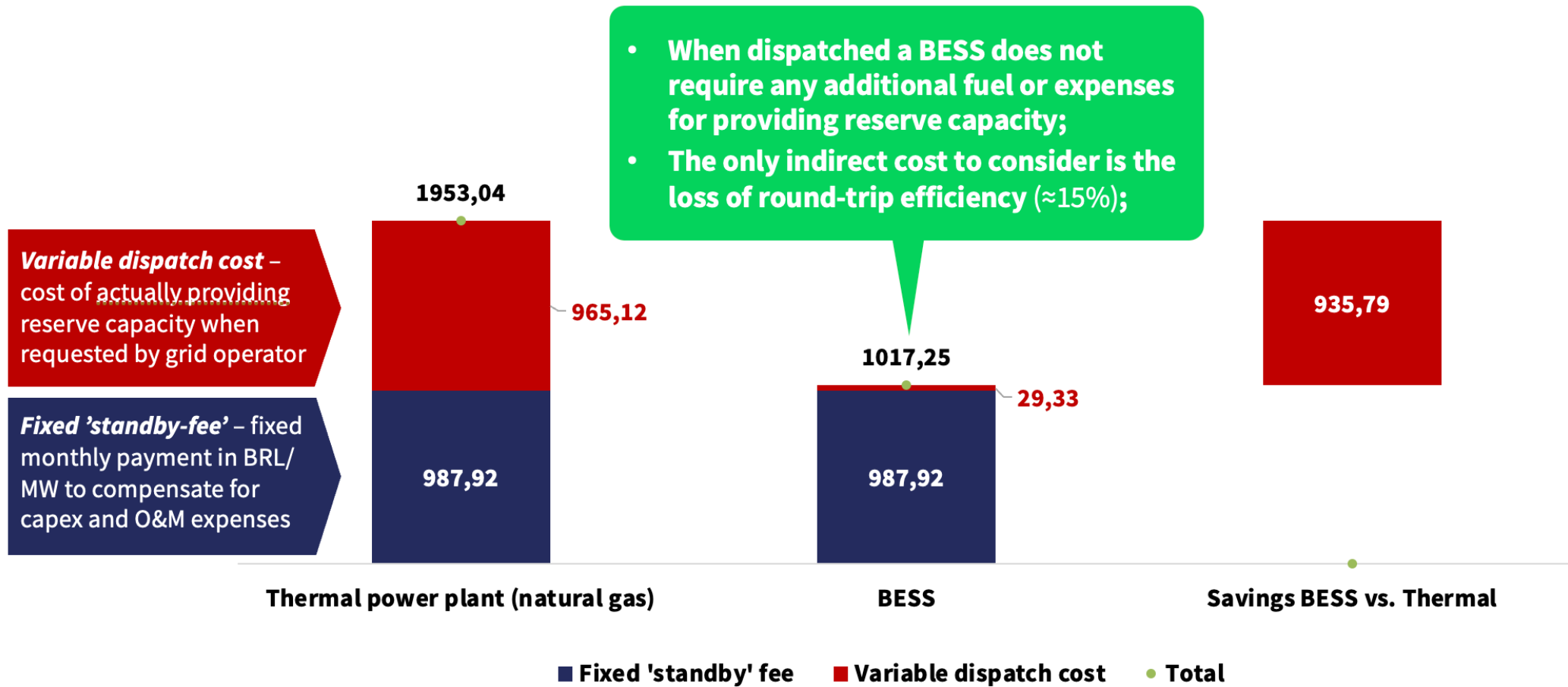
## SO FAR, THE GOVERNMENT IS ONLY CONSIDERING THERMAL AND HYDROPOWER FOR RESERVE CAPACITY

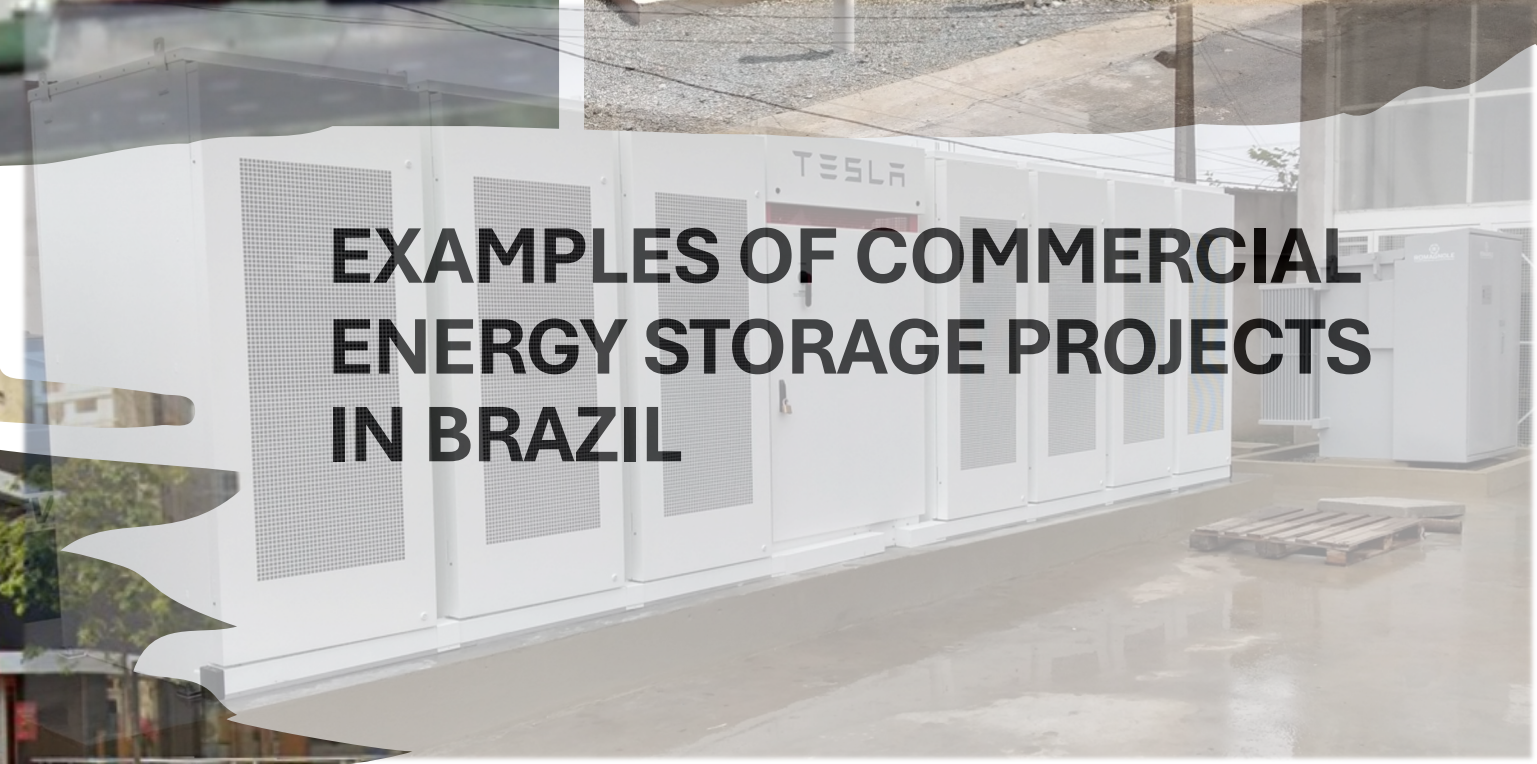
LRCAP 2024		
PRODUTO	DURAÇÃO/CONTRATO	INÍCIO DE OPERAÇÃO
Potência termo-elétrica <b>2027</b>	7 anos	01/07/2028
Potência termo-elétrica <b>2028</b>	15 anos	01/08/2028
Potência hidroelétrica <b>2028</b>	15 anos	01/02/2018

PRINCIPAIS REQUISITOS 2024	
TÓPICOS	LRCAP 2024
Produtos a serem contratados	Apenas produto potência
Fontes elegíveis	UTE, UHE
Requisitos rampa	R-up: ≤ 1,5 horas T-on: ≤ 8 horas R-dn: ≤ 1 hora T-off: ≤ 8 horas
Remuneração despacho	Durante tempo requisitado: max (CVU, PLD) Outros horários: PLD
Custo rampa	Custo do empreendedor

SMART CHOICE ... ??

# A 4-HOUR BESS FOR RESERVE CAPACITY IS ALREADY COMPETITIVE WITH THERMAL POWER PLANTS





# EXAMPLES OF COMMERCIAL ENERGY STORAGE PROJECTS IN BRAZIL

# THE BRAZILIAN REGULATORY AGENCY EXPECTS A BASIC REGULATORY FRAMEWORK TO BE IN PLACE BY DECEMBER 2024

In **2023** ANEEL conducted a **public consultation** (CP 039/2023) on energy storage, focusing on large-scale stand-alone project and BESS coupled to generation projects.

## Highlights:

- Simplified approval for BESS coupled to generation projects;
- Definition of the ‘energy-storage agent’ for stand-alone BESS projects;
- Non-cumulative calculation of grid-connection fees (*similar to hybrid solar + wind projects*);
- Possibility of revenue-stacking

## Go-to-market Case: Distributed generation in Brazil

- Distributed Generation in Brazil has faced a vertiginous growth since regulatory framework in 2012. Increase of electricity tariffs, decrease of solar PV equipment prices, adequate regulation, tax exception and public policy.
  - 2012: REN ANEEL n° 482/2012 – Distributed generation regulatory framework
  - 2015: REN ANEEL n° 687/2015 – Framework for new possibilities of compensation and tax incentives on compensation (PIS, COFINS e ICMS)

## Recent statements from executives from ANEEL



**Sandoval Feitosa**  
Director General

“ANEEL will not be the limiting factor for the development of the energy storage market”



**Ricardo Tili**  
Director

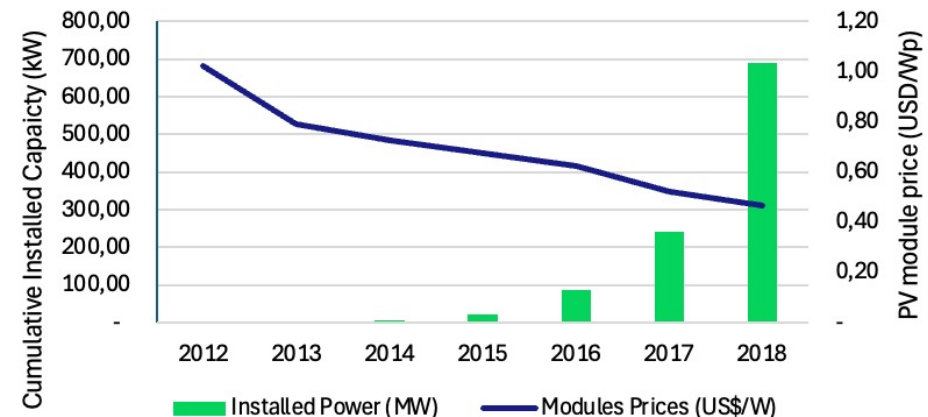
“The normative resolution for energy storage will be ready by December/24”



**Alessandro Cantarino**  
Superintendent

“Very soon we will conduct a public consultation on the new storage resolution”

## Overview of PV Installations (2012-2018)





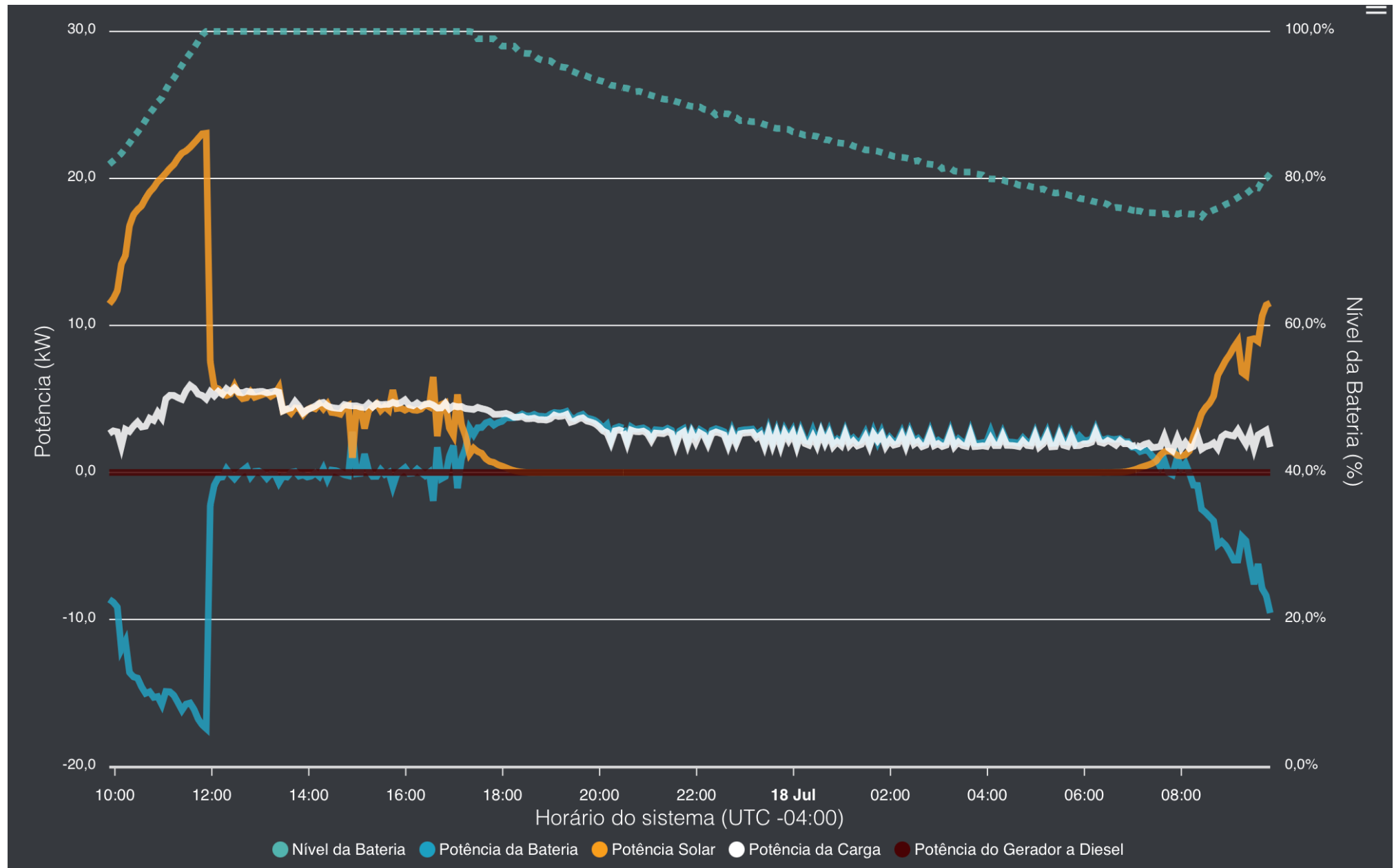


**2 pilot projects –**

- 5,7 MVA Diesel generators
- 1,9 MWp solar power plants
- 1,4 MWh BESS
- 30% renewable energy
- 30.000 consumers served

**ENERGY STORAGE PLAYS A VITAL ROLE FOR LOW-CARBON ELECTRICITY SOLUTIONS IN THE AMAZON REGION**

# CONTROL PANEL OF A HYBRID SOLAR+BESS OFF-GRID PLANT



- **Brazil is poised to become the largest energy storage market in South America;**
- **The key value proposition of BESS is cost savings, not decarbonization;**
- **A first wave of energy storage have already been implemented and is proving the technical and economic viability of energy storage in Brazil;**
- **Reserve capacity is likely become the key storage application in the short-term. Participation in reserve capacity auction will mark an 'inflection point' and propel the local energy storage market to a new level of growth;**
- **Public policies are lagging and will require future evolution – regulatory frameworks and taxation guidelines.**

**Key take-aways from the Brazilian energy storage market**

# Aprenda sobre o Mercado de Armazenamento de Energia

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Qual seu nome?

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TENHO INTERESSE

<https://newcharge-academy.paginas.site>

# The Promising Growth Outlook of Energy Storage in Mexico

Webinar, July 18 2024



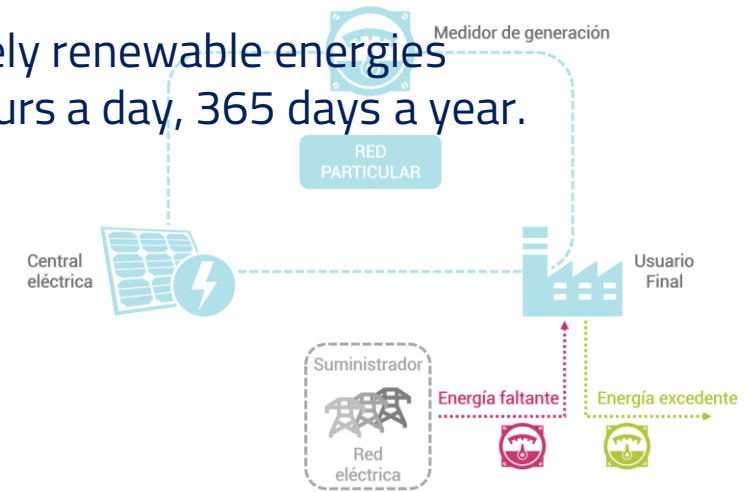
# The Electric Grid in Mexico and Why Energy Storage is Necessary



Only 12.1% of energy comes from renewable sources, such as solar and wind energy.

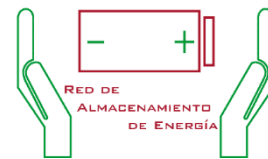
Due to its variability, the National Electric System cannot transition to solely renewable energies without risking grid reliability, which requires energy to be available 24 hours a day, 365 days a year.

Energy Storage is the catalyst for the energy revolution in our country.



## Current Status of the Electrical GRID

- The transmission and distribution lines are very old.
- The Advantage is that frequency is more stable.
- But renewable energies have an impact on frequency
- Making the use of **Batteries** very relevant

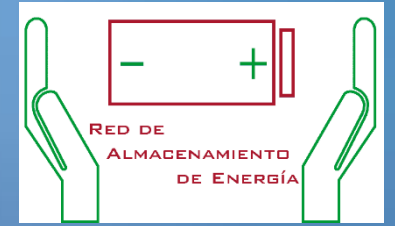


## Distributed generation 0.5 MW limit in México

- Generate and consume on site.
- Transmission or distribution grids are not used, and it is the opposite of distributed generation.

**More than 0.5 MW is Isolated supply and BATERRIES are the solution**

## REGULATION



- **Quality Standards:** fire hazards from the panels have arisen.
- **Electricity Cost:** does not reflect the real cost and monitoring tools are required
- **Financial Schemes:** are limited due to a lack of regulation.
- **Energy Regulatory Commission:** storage regulation is under consultation and expects to approve it in the following months. The case of **Chile** was studied.
- **Regulation:** will help improve efficiency and transition much faster from a heavy system with 86.4% fossil fuel emissions.
- **Storage Systems:** accelerates this transition, growth of the transmission grid, and penetration of renewable plants mitigating reliability issues.

<https://www.energiaestrategica.com/la-cre-anticipa-el-lanzamiento-de-regulacion-para-almacenamiento-energetico-en-mexico/>



The virtual president-elect Claudia Sheinbaum announced the creation of a **National Energy Plan**, which will seek to encourage investment in the country.

Sheinbaum indicated that this plan will enable the development of renewable energy sources, and will also aim to expand **electromobility** and other development schemes for the country.



1.- **Transmission** and **distribution** grids Will be modernized to achieve a greater integration of renewable energy into the National Electric System (SEN).

2.- Achieve that 54% of CFE's energy comes from clean energy, especially wind and solar.





**Capacidad instalada**  
gran escala<sup>1</sup> + distribuida<sup>2</sup>  
**10,479 MW\***



Inversión directa  
**+\$11,000 MUSD<sup>3</sup>**



Empleos generados  
**+110,000**

**Generación a gran escala (utility-scale)**

**7,544 MW** en **operación comercial**  
**522 MW** en pruebas  
**8,066 MW** capacidad total

**102** centrales en operación comercial  
**34** centrales de Subastas de Largo Plazo  
**+\$7,600 MUSD** de inversión directa  
**+70,000** empleos directos e indirectos  
**22** estados con al menos una central

\* **10,479 MW** **7,544 MW** (gran escala en operación comercial)  
**2,935 MW** (generación solar distribuida)

**Generación solar distribuida**

**2,935 MW capacidad instalada**  
en centrales solares < 0.5 MW

**366,950** contratos a nivel nacional  
**+\$3,800 MUSD** de inversión directa  
**+41,000** empleos directos e indirectos  
**32** estados con capacidad instalada

<sup>1</sup> Datos al 30 agosto 2023  
<sup>2</sup> Datos al 30 junio 2023  
<sup>3</sup> MUSD: millones de dólares estadounidenses

Fuente: Elaboración propia con base en datos del CENACE y CRE.

<https://www.energiaestrategica.com/inventario-asolmex-la-capacidad-fotovoltaica-en-mexico-alcanzo-los-10479-mw/>

Gabriela Francovig. Energía Estratégica, 25 de octubre 2023 "Inventario Asolmes: la capacidad fotovoltaica en México alcanzó los 10,479 MW"

3,361.69 MW installed capacity (CRE)

**ASOLMEX: Solar Energy Mexican Association**

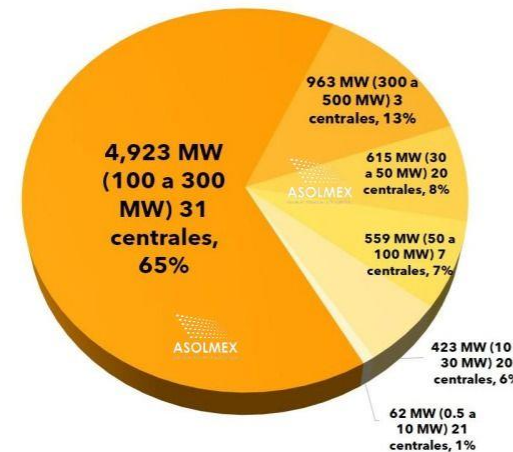
30% at least of energy storage in every solar power plant



**Capacidad solar a gran escala (utility-scale)**

**Capacidad por tamaño de central**

102 centrales en operación



Fuente: Elaboración propia con base en datos del CENACE y CRE.



Capacidad total instalada:  
**3,361.69 MW**

## Invenergy

**La Toba:** in Baja California Sur, with a peak generation capacity of 39.4 MW, of which 35 MW can be injected solely by photovoltaic systems, representing 3% of demand.



**La Rumorosa Solar Park:** in Baja California, with an installed capacity of 41 MW.



**AURA SOLAR III:** In La Paz, Baja California Sur, it has ***lithium-ion batteries*** with a capacity of 10,5 MW / 7,0 MWh



# PLAN SONORA



**PLANTA FOTOVOLTAICA  
PUERTO PEÑASCO**



Due to the demand from the Puerto Peñasco project (1000MW), there was a need to develop a solution for overseas projects, which involves a 1MW/2MWh solution developed with 0.5P charge/discharge capability (discharge in 2 hours).

Therefore, the system was designed with high-density lithium battery cells using LiFePO<sub>4</sub>, a nominal power of 1000 KW (0.5P) for charge/discharge, a nominal capacity of 2258 KWh, 280 Ah capacity.

It will have 45% storage capacity.

<https://www.pv-magazine-mexico.com/2023/04/10/almacenamiento-de-energia-en-la-central-fotovoltaica-de-puerto-peñasco/>

# Relevance of Battery Storage Systems

The most modern container ships can carry approximately 15,000 containers (with a base area of 400 m x 56 m).

Fully loaded with battery containers, this equates to a capacity of 15 GWh/ 15 GW (equivalent to all German pumped hydroelectric power plants: 60 GWh / 6 GW)



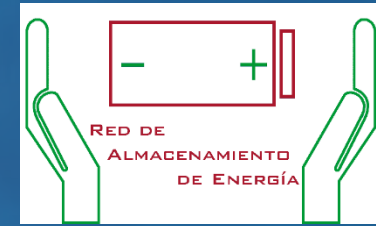
Energy



Power



# Energy Storage Systems



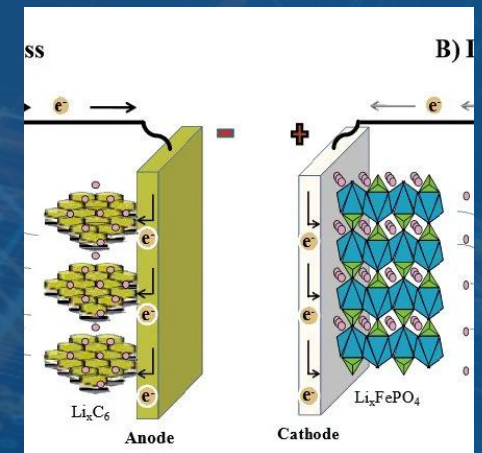
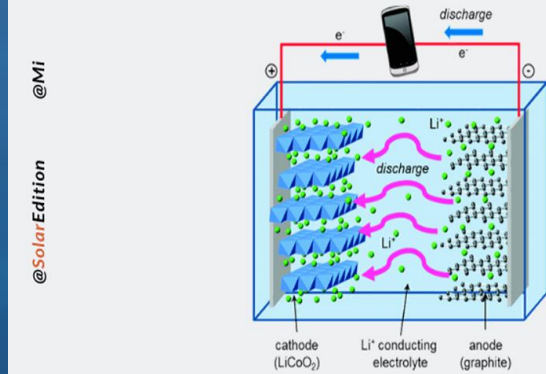
*Image from SPIC México archive*

1. Is a solution for regulation, flexibility, and energy reserves
2. There is a concern about battery safety, not only regarding fires but also cybersecurity
3. It is expected that batteries will improve energy quality
4. Companies can save up to 40% with the use of batteries.

# Traditional Lithium Batteries

1. Cobalt is a problem to the environment and human health
2. 80% of the reserves are in Congo, and its extraction ethics are questionable.
3. Sustainable alternatives include replacing it with  $\text{LiFePO}_4$ , which offers comparable efficiency and lower cost, and double the lifespan.

Lithium Cobalt Oxide (LCO)



<https://pireos.com/almacenamiento-de-energia-en-mexico-la-nueva-herramienta-de-ahorro/>

<https://www.bloomberglinea.com/latinoamerica/mexico/mexico-alista-regulacion-para-almacenamiento-de-energia-electrica/>



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## **Re-using Recycling**

- 1. Every technology has its pros and cons, and as technology advances, its impact could be minimized.**
- 2. Reusing batteries from electric vehicles could be useful for peak shaving on the electrical grid**

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## **Electromobility,**

- 1. In crowded cities, the use of public transportation is very important.**
- 2. Electromobility regulation is under consultation.**
- 3. A Mexican official standard on electromobility is being prepared to establish an electric charging tariff.**
- 4. CFE and companies that have electric charging stations could establish a fair charge.**
- 5. Companies with electric chargers in the country will need to regularize.**
- 6. CRE has previous regulation where companies must report energy sales but they fail to comply with the regulation.**

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